



Bridgewater Area Chamber of Commerce

186 North St Bridgewater NS B4V 2V6

SOCIAL MEDIA GUIDELINES

Chamber Facebook Page POLICY #1

1. The Chamber Social Media platform will be utilized to support the Chamber Memberships initiatives ie. Special events and promotions that can either be sent to the Chamber by the members or shared from their pages on the Chamber site.
2. The Chamber will also share newsworthy messages that impact our area or indicate areas of growth in our economy on the South Shore. This could include funding announcements etc.
3. The Chamber page will also be utilized to market and promote Chamber related events. This could include Chamber After Hours, Chamber Board Meetings, special events and promotions.
4. The Chamber site will also allow for the sharing on government announcements whether it is on a Municipal, Provincial or Federal level.

Anything outside of what is listed will be with the permission of the Chamber President

Approved by: The Board of Directors: Sept. 8 2017