

BACC December 10, 2021

Attending: Jim, Dan, Cheryl, Shawn, Lee, Blair, Brooke, Jayme, Rae.

Regrets: Liam, Leitha, Bruce, Deb,

Agenda – approved

Correspondence: Request for financial support for BC Chambers impacted by flooding from Atlantic Chamber of Commerce and \$250 suggested. Motion made by Jayme and second by Rae. **PASSED**

Minutes – approved

No Chamber Chat.

Education: No new updates. Lunch and Learn is booked until April 2022. Rae will add schedule to website calendar.

Government Involvement: No new updates

CME – Bruce has left the Board and is being relocated by Michelin to France. Bruce will be replaced but has not yet been named. Rae spoke about the importance of getting more photos for Holiday Window contest. Discussion around trying to take one more opportunity to promote the contest. Survey to members will go out again with the deadline quickly approaching with the results available in January 2022.

Nominations – Jim reported that committee should re start in January and suggested new members to join the committee to expand the group.

Financial – as submitted. End of November memberships are coming in and in good shape and the bank account is looking strong. Question on event expense by Stacey and the two events were the both debates both provincial and federal. Some of the costs were offset with sponsorship

Executive – No report

Executive Director - as submitted

TOB – Chery updated Best Decorated Home for Bridgewater and will be awarded prior to Christmas. No update on Tire Snowmen. New Economic Development officer has been hired and will get him introduced to Chamber in the New Year. Police Board strategic plan starting in January. Town is busy with lots of new development on the horizon.

MODL: No update

Old Business:

Strategic planning ,social media proposals from Rae – Bran Geddes, Jennifer Naugler. We decided to table them until we've decided our direction. Christmas Decorating contest prize was reviewed and the winner would get a free membership and a pizza party with total not to exceed \$500

New Committee Structure – tabled until we get the results of our survey. Pending.

Bank transition is almost completed

Member's networking event postponed until COVID restrictions relax

Premier's event will happen in January

Transit sponsorship is happening and is being promoted

No school visits due to COVID

New Business:

Board Christmas lunch was discussed and the date of December 22 2021 was discussed.

Newsletter- Rae is working on the Winter edition and will have it ready by December 21st. Has lots of content and is looking for a message from Jim to include with hopefully an opportunity for a group photo.

Meeting adjourned 9:40am. Next Meeting: January 14 2022 ONLINE